

2011 INTERSPEECH

FLORENCE (ITALY)
27/31 AUGUST 2011

Interspeech 2011 is the 12th Conference in the annual series of Interspeech events. It will be held in Florence (Italy) under the sponsorship of the Italian Voice Science Association (AISV) and the International Speech Communication Association (ISCA).

www.interspeech2011.org
Interspeech2011@promoleader.com



International Speech Communication Association
www.isca-speech.org



AISV - Associazione Italiana di Scienze della Voce
Regional Italian Speech Communication SIG
www.aisv.it



ISTC-CNR - Istituto di Scienze e Tecnologie della Cognizione
www.pd.istc.cnr.it

ORGANIZATION and ORGANIZERS

- **Conference Chair :**
Piero Cosi, ISTC-CNR - Padova
- **Conference co-Chair :**
Renato De Mori, LIA - University of Avignon
- **Local Chair :**
Claudia Manfredi, DET - University of Firenze
- **Local Coordinator :**
Luigi Cammi, PLS Group - Firenze
- **Technical Program :**
Roberto Pieraccini, Speechcycle - New York (chair)
Giuseppe Di Fabrizio, AT&T - New Jersey (co-chair)
Giuseppe Riccardi, DIT - University of Trento (keynotes)
Maurizio Omologo, FBK-IRST - Trento (tutorials)
Mauro Falcone, FUB - Roma (special sessions)
Francesco Cutugno, NLP - University of Napoli (student session)
Cinzia Avesani, ISTC-CNR - Padova (satellite workshops)

TOPIC AREAS

- HUMAN SPEECH PRODUCTION, PERCEPTION AND COMMUNICATION
- SPEECH AND LANGUAGE TECHNOLOGY
- SPOKEN LANGUAGE SYSTEMS AND APPLICATIONS
- RESOURCES, STANDARDIZATION AND EVALUATION
- SPECIAL SESSIONS

- **Web :**
David Terni, PLS Group - Firenze
- **Financial :**
Luigi Cammi, Renato De Mori, Piero Cosi

LOCATION

Palazzo Dei Congressi
Piazza Adua, 1- 50123 Florence (Italy)
Tel: +39 055 49721
Fax: +39 055 4973421
www.firenzefiera.it

PROMO
LEADER
SERVICE
Congressi



Organizing Secretariat
Promo Leader Service Congressi
Via della Maltonaia, 17 - 50121 Florence (Italy)
Tel. +39 055 2462201
Fax +39 055 2462270
e-mail: interspeech2011@promoleader.com

BOOK SPONSOR

Interspeech, Florence, Italy - 27th – 31st AUGUST 2011

INDEX

Welcome Message.....	3
Interspeech History	4
Organizing Congress Company	5
KEY DATES	5
WHO SHOULD EXHIBIT/ SPONSOR ?	5
DATES.....	6
FLORENCE - ITALY.....	6
VENUE	7
How to get to Florence	7
INFORMATION FOR SPONSORS AND EXHIBITORS	8
TERMS OF PAYMENT.....	8
Sponsorship Packages	10
TERMS AND CONDITIONS	11
GROUP REGISTRATION POLICY.....	12
ACCOMMODATION INFORMATION	12
SPONSORSHIP APPLICATION FORM	13
EXHIBITION APPLICATION FORM	14

BOOK SPONSOR

Interspeech, Florence, Italy - 27th – 31st AUGUST 2011

Welcome Message

Dear Speech Researcher,

It is our great pleasure to announce that the Italian spoken language processing community will host Interspeech 2011 under the sponsorship of the International Speech Communication Association (ISCA).

Interspeech 2011 will be the 12th conference in the annual series of Interspeech events. It will be held in Florence, Italy, 27-31 August 2011, under the sponsorship of the International Speech Communication Association (ISCA). and the Italian Regional SIG - AISV (Italian Speech Communication Association).

The Theme of Interspeech 2011 will be: "[Speech science and technology for real life](#)" and under this theme the conference will cover all aspects of speech science and technology. The venue of Interspeech 2011 will be the "Firenze Fiera Congress and Exhibition Center".

INTERSPEECH 2011 will cover all the scientific and technological aspects of speech and language. We are expecting more than 1000 participants from all over the world and more than 800 papers presented in oral and poster sessions.

A number of satellite workshops will take place immediately before and after the conference. Follow details of these and other news at our website www.interspeech2011.org.

The theme of INTERSPEECH 2011 is "Speech science and technology for real life"

We look forward to welcoming you to INTERSPEECH 2011 in Florence!

Dr. Piero Cosi and Professor Renato De Mori, Chairs, INTERSPEECH 2011

BOOK SPONSOR

Interspeech, Florence, Italy - 27th – 31st AUGUST 2011

Interspeech History

INTERSPEECH is the annual conference of the International Speech Communication Association (ISCA - www.isca-speech.org). Every year more than 1000 delegates from all around the world gather to participate in an exciting and up-to-the-minute scientific and technical programme covering the latest research and development activities in this field. It is expected that over 600 scientific papers will be presented alongside a scientific and commercial Exhibition. The conference will be preceded and followed by several satellite workshops.

The theme for INTERSPEECH 2011 is '*Speech Science and Technology for Everyday Life*', and it is expected that this will influence many different aspects of the programme ranging from the invited speakers, the Special Sessions.

BOOK SPONSOR

Interspeech, Florence, Italy - 27th – 31st AUGUST 2011

Organizing Congress Company

CNR
Consiglio Nazionale delle Ricerche



ISTC - UOS Padova

Istituto di Scienze e Tecnologie della Cognizione
UOS – Unità Operativa di Supporto di Padova
Via Martiri della Libertà, 2 – 35137 Padova
Tel: +39 049 8271822
Fax: +39 049 8271825



KEY DATES

Period	Item
October 2010:	Application for sponsorship & exhibition space open; First announcement
June 2011:	Online registration and hotel booking open
July 2011:	Sponsor optional visit to Congress venue Second announcement & call for abstracts
April 2011	Exhibition technical guide & instructions
June 2011:	Preliminary program
31 March 2011:	Deadline for paper submission
26 May 2011:	Notification of acceptance of paper
09 June 2011:	Camera-ready paper due:
August 2011:	Final program
26-27 August 2011	Set up & exhibition mantling
28-31 August 2011	Interspeech 2011 Conference
1 September 2011:	Dismantling

WHO SHOULD EXHIBIT/ SPONSOR ?

Academic Institutions, Universities, Research Labs and Industries interested in Speech Technology, Applications, and Speech

BOOK SPONSOR

Interspeech, Florence, Italy - 27th – 31st AUGUST 2011

DATES

27– 31 August 2011

FLORENCE - ITALY

INTERSPEECH 2011 will be held in the Firenze Fiera Congress and Exhibition Centre located at the heart of (Florence one of the Italy's most popular tourist attraction.

Florence stands on the banks of the Arno River, in a hollow surrounded by the first Chianti hills to the south and the Fiesole hills to the north; these hills are green and undulating dotted with small towns and isolated home steads. As city of art and culture, Florence is the destination of a high proportion of international tourism. Originally a Roman centre (Florentia), it began to acquire a certain importance under the Carolingians but its fortunes date from the time (1115) of its constitution as a Republic

Florence.

In the 13th beginning 14th centuries, aided by increasing economic importance it starts a policy of expansion directed at the largest Tuscan towns. In 1406, once Pisa had fallen, only Siena and Lucca remained free of Florentine rule.

Shortly after (1434), the Republic became a Signoria under the Medici family. Under this Signoria the town gained great masterpieces by the foremost artists of the time (Brunelleschi, Donatello, Botticelli, Masaccio, etc.) becoming the most important European centre of Renaissance culture. When the Medici family died out, the Lorenas gained power in 1737 and, apart from the Napoleonic period (1800-1815), governed Florence and the region until 1859, the year in which Duke Leopold II was expelled and Tuscany became part of the Kingdom of Italy.

Florence contains an exceptional artistic patrimony, glorious testimony to its secular civilization. Cimabue and Giotto, the fathers of Italian painting, lived here, along with Arnolfo and Andrea Pisano, reformists of architecture and sculpture; Brunelleschi, Donatello and Masaccio, founders of the Renaissance; Ghiberti and the Della Robbia; Filippo Lippi and l'Angelico; Botticelli and Paolo Uccello; the universal geniuses Leonardo and Michelangelo.

Their works, along with those of many generations of artists up to the masters of the present century, are gathered in the city's many museums. In Florence, thanks to Dante, the Italian language was born; with Petrarch and Boccaccio literary studies were affirmed; with Humanism the philosophy and values of classical civilization were revived; with Machiavelli modern political science was born; with Guicciardini, historical prose; and with Galileo, modern experimental science. Up to the time of Charlemagne, Florence was a university town. Today it includes many specialized institutes and is an international cultural center. Academies, art schools, scientific institutes and cultural centers all contribute to the city's intense activity.

BOOK SPONSOR

Interspeech, Florence, Italy - 27th – 31st AUGUST 2011

VENUE

Firenze Fiera SpA is the joint-stock company running the three main exhibition and congress venues in Florence:

- Fortezza da Basso, a Medicean fortress designed by Antonio da Sangallo the Younger in the first half of the 1500s on commission from Alessandro de' Medici;
- Palazzo dei Congressi (conference centre), hosted in a 19th century villa built by the Strozzi family, today it's perfectly restored and houses antique furniture;
- Palazzo degli Affari (business centre), a modern building, multipurpose and versatile, that was designed by the architect Pierluigi Spadolini and inaugurated in 1974.

The three venues stand out as particularly original and very high-profile exhibition and meeting locations. The main shareholders of the company include: the Region of Tuscany, the Municipality, the Province and the Chamber of Commerce of Florence and the Municipality, the Province and the Chamber of Commerce of Prato as well as all the main trade associations of Florence.

The company offers a wide range of world-class events: congresses, conferences and 20 fairs per year. The three venues successfully promote and boost the city of Florence as a high-level conference and exhibition location in a particularly difficult and increasingly competitive sector.

How to get to Florence

Florence is well connected to the rest of Italy and Europe by land and air transport.

Over recent years there has been a considerable increase in air traffic through Vespucci airport which has been constantly renovated as have its services.

Florence is also a central hub for Italy's railway network and the station is easily reached from the main cities in the North and is approximately one hour and a half's train ride from Rome. The high speed train service (TAV) project is now well underway on the Bologna-Florence section and a new station is foreseen for the city too.

The national A1 motorway, the main motorway linking the north and south of Italy, has four exits around the city.

By plane

The Amerigo Vespucci Airport is situated on the north-west outskirts of Florence, 4 kilometres from the city centre and can be reached in approximately 15/20 minutes by taxi or the Ataf/Sita shuttle bus.

Pisa's Galileo Galilei Airport is located at approximately 80 kilometres from Florence. It can be reached with direct flights from the most important European and Italian airports. It is connected to Florence with a direct train service to Florence S.M.N. station and a bus service run by Terravision. The journey takes around one hour and twenty minutes.

By train

The main railway station in Florence is the Santa Maria Novella station. This is located in the city centre, right next to the main tourist sites. Immediately in front of the station is the most important stop for all public buses serving the inner city and outside the city. The second railway station in Florence is Firenze Campo Marte, which is becoming more and more used for specific national and international trains.

By car

If you decide to come to Florence by car, you will find some useful information here. The main tourist area in the city centre is part of the ZTL area, that is a limited traffic zone, which is controlled by short circuit cameras. If you have to reach booked accommodation (hotel, etc.) you can do so but you need to inform the accommodation beforehand so that your car details may be passed on to the municipal police.

DISTANCE

5 minutes from the heart of the city.

10 kilometers from the airport (15 minutes by car)

1 minutes from the city's main train station.

CLIMATE

AUGUST

19/30 C°

66/86 F

LANGUAGE

English is the official language of the Congress.

BOOK SPONSOR

Interspeech, Florence, Italy - 27th – 31st AUGUST 2011

INFORMATION FOR SPONSORS AND EXHIBITORS

An Unrivalled Sponsorship Opportunity - Summary of Benefits

An unrivalled opportunity to reach over 1000 current and future leaders in the specialist field of Spoken Language Processing from all over the world.

- A range of accessible sponsorship levels to suit every marketing budget.
- Benefits with real value, designed to maximise company exposure and participation in the conference programme
- Highly visible exhibition displays located in areas of maximum delegate flow will be available. Preferential treatment will be given in the allocation of these to sponsors and will be allocated on a first come first served basis.
- Priority in allocating sponsorship packages will be given to organisations depending upon the level of sponsorship and also on a first come first served basis.
- Early commitment will ensure inclusion in the full marketing programme planned for the conference and give sponsors the opportunity to spread payment over two financial years.
- Our flexible approach to achieving a win/win position with all of our partners means that we will be happy to consider other sponsorship proposals.

APPLICATION FOR SPONSORSHIP

An application for sponsorship needs to be made in writing by completing and sending the enclosed form to:

2011 InterSpeech

Promo Leader Service Congressi

Via della Mattonaia, 17 50121 Florence (Italy)

Tel. +39 055 2462.201

Fax +39 055 2462.270

Email alessandra.colombo@promoleader.com

Contact Person: **ANDREA FIORIO**

Email andrea.fiorio@promoleader.com

Mobile phone: +39 348 7915303

Once the completed application form is received, you will be sent a contract. The contract should be completed, signed and returned to the address above. Your sponsorship will only be confirmed upon receipt of the *signed* contract and payment.

MAIN POLICIES AND PRIORITIES

All sponsors are treated on a "first-come, first-served" basis according to the dates on the signed contracts and receipt of payment. The confirmation of the selected items and the classification of sponsors will be based on the availability of the requested items which will be distributed according to the above policy.

PARALLEL EVENTS ORGANISED BY PARTICIPATING COMPANIES

As the success of a congress largely depends on the quality of the programme, the Interspeech Congress schedule has been studied very carefully. The industry is welcome to offer additional events which, however, can not be held in parallel to the official events/meetings of the congress. Should the sponsor wish to organize a scientific or social event in the evening, either before or during the congress, the sponsor will need the written approval of the organizers.

TERMS OF PAYMENT

First and confirmation payment: 30% of the total amount is due at the signing of the contract

Second Payment: 30% of the total amount is due on 31 August 2010

Third Payment: 40% of the total amount is due on 31 December 2010

Corresponding invoices will be sent to the sponsors at least 1 month before the dates stated above. PLSC reserves the right to charge interest on outstanding payments at the rate of 1 per cent per month, calculated on the outstanding balance (including interest) from the payment due date. Full payment must be received before the start date of the congress.

BOOK SPONSOR

Interspeech, Florence, Italy - 27th – 31st AUGUST 2011

PAYMENT METHODS

Payment by Bank Transfer only (full bank details will be included on each invoice). Bank charges are the responsibility of the payee.

CANCELLATION/ SPACE REDUCTION POLICY:

All notice of cancellation / reduction of sponsorship packages must be sent, in writing by registered mail to:

2011 InterSpeech

Promo Leader Service Congressi

Contact Person: **ANDREA FIORIO**

Via della Mattonaia, 17 50121 Florence (Italy)

Tel. +39 055 2462.201

Fax +39 055 2462.270

Email andrea.fiorio@promoleader.com

Mobile phone: +39 348 7915303

In the event that the sponsor cancels/reduces the sponsorship package, the organizers shall retain:

- 20% of the agreed package amount if the cancellation/reduction is received on or before 30 September 2010 inclusive
- 50% of the agreed package amount if the cancellation/reduction is received before 30 November 2010 inclusive
- 100% of the agreed package amount if the cancellation/reduction is received after 1 March 2011

All refunds will be made after the congress.

GENERAL CONDITIONS

The general terms and conditions for sponsorship will be included in the sponsorship contract.

TERMS AND CONDITIONS

The specific terms and conditions of sponsoring / exhibiting are included in this Prospectus. Please note that signature of the Sponsoring / Exhibition Application Form indicates acceptance of these terms and conditions.

BOOK SPONSOR

Interspeech, Florence, Italy - 27th – 31st AUGUST 2011

Sponsorship Packages

The benefits in each category reflect the level of financial commitment.

Payments must be in Euro (€) rate of VAT (currently 20%) will be due in addition to these sums, but can normally be reclaimed. Priority amongst sponsors in each category will depend on the order in which they commit and on prompt payment of contributions.

DIAMOND SPONSOR € 15,000

- Company logo displayed on pre-conference announcements, the conference Programme, Book of Abstracts and/or the CD-ROM sleeve.
- Company description featured on the conference website with company logo linking to company site.
- Full page advertisement in the conference programme with preferential choice of position before Silver and Bronze sponsors (sponsor to provide artwork).
- Opportunity to provide up to two banners for prominent display at agreed locations in the conference venue.
- Acknowledgement during the Opening and Closing Ceremonies.
- Company name and logo to be featured on the holding slide at plenary sessions.
- Two complimentary 3m x 2m exhibition (spaces only) with preferential site selection in the venue.
- Three complimentary registrations for the conference - includes entry to the Welcome Reception
- Four tickets for the Conference Dinner and Party at Brighton Racecourse.
- Insertion of up to three A4 items of approved promotional material in the conference bag.
- Use of INTERSPEECH 2011 name and logo in approved company promotional literature and press releases.

GOLD SPONSOR € 12,000

- Company logo displayed on pre-conference announcements, the conference Programme, Book of Abstracts and/or the CD-ROM sleeve.
- Company description featured on the conference website with company logo linking to company site.
- Full page advertisement in the conference programme with preferential choice of position before Silver and Bronze sponsors (sponsor to provide artwork).
- Opportunity to provide up to two banners for prominent display at agreed locations in the conference venue.
- Acknowledgement during the Opening and Closing Ceremonies.
- Company name and logo to be featured on the holding slide at plenary sessions.
- Two complimentary 3m x 2m exhibition (spaces only) with preferential site selection in the venue.
- Two complimentary registrations for the conference - includes entry to the Welcome Reception
- Three tickets for the Conference Dinner and Party at Brighton Racecourse.
- Insertion of up to two A4 items of approved promotional material in the conference bag.
- Use of INTERSPEECH 2011 name and logo in approved company promotional literature and press releases.

SILVER SPONSOR € 8,000

- Company logo displayed on pre-conference announcements and the conference Programme.
- Company logo featured on the conference website with link to company site.
- Half page advertisement in the conference programme with choice of position after Gold Sponsors (sponsor to provide artwork).
- Company logo to be featured on the holding slide at plenary sessions.
- One complimentary 3m x 2m exhibition (spaces only) with preferential site selection in the venue after Gold.
- One complimentary registration for the conference - includes entry to the Welcome Reception.
- Two tickets for the Conference Dinner.
- Insertion of one A4 item of approved promotional material in the conference bag.
- Use of INTERSPEECH 2011 name and logo in approved company promotional literature and press releases.

BRONZE SPONSOR € 4,000

- Company logo featured on the conference website with link to company site.
- Company logo to be featured on the holding slide at plenary sessions.
- One complimentary 3m x 2m exhibition (spaces only) with preferential site selection in the venue after Gold.
- Insertion of one A4 item of approved promotional material in the conference bag.
- Use of INTERSPEECH 2011 name and logo in approved company promotional literature and press releases.

BOOK SPONSOR

Interspeech, Florence, Italy - 27th – 31st AUGUST 2011

TERMS AND CONDITIONS

These terms are the contractual agreement between the organizer and the exhibiting company (exhibitor).

ATTENDANCE APPLICATION

Application to participate will be considered only if submitted on the appropriate forms duly completed, signed and accompanied by required payment. Registration will be confirmed as long as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal all payments shall be fully refunded.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR

Registration implies full acceptance by the exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate revocation of the right to participate in the exhibition without compensation or refund of the sums already paid and without prejudice to the exhibitor.

By submitting an application to participate the exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

No advertising on behalf non-exhibiting companies is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

OBLIGATIONS AND RIGHTS OF THE ORGANIZER

The organizer undertakes to allocate chosen exhibition space, as far as is possible, based on the preference expressed by the applicants. Applications will be considered in order of receipt of the forms accompanied by payment.

In case of absolute necessity, the organizer reserves the right to modify the positioning of stands with no obligation to provide compensation to the exhibitors. The organizer reserves the right to offer any stand or space that has not been occupied by the eve of the opening of the exhibition to a different company, with no obligation to provide compensation to the defaulting exhibitor.

CANCELLATION - See page 9

LIABILITY INSURANCE

The organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by exhibitors are not insured by the organizer and they will, under no circumstances, be liable for any loss damage or destruction caused to equipment, goods or property belonging to exhibitors. The exhibitor agrees to be responsible for himself, his property, his employees and agents by purchasing full and comprehensive insurance and shall not hold the organizer liable for any and all damage claims arising from theft and perils usually covered by a fire and extended-coverage insurance policy.

The Project Manager acting under direction of the Local Organizing Committee has the final decision as to the acceptability of displays. Exhibitors are not to share any space allotted to them with others without prior written consent by the Project Manager. The organizer reserves the right to alter the general layout or limit the space allotted to each exhibitor postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition the organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits must avoid blocking the aisle, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas which ensure clear views of surrounding exhibits.

In standard booths the building height will be restricted (details to be included in the Technical Manual). Exhibitors are responsible for the cost and execution of the design installation

and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the closing of the exhibition. No dismantling or packing of the display is allowed before the designated hour. It is the exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended otherwise the organizer will arrange for their removal at the exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form. Should the exhibitor fail to make a payment on time the organizer is entitled to terminate the contract, withdraw confirmation of acceptance and make other arrangements for the stand or seek compensation for non-fulfilment of contract. Participation by the exhibitor is dependent upon compliance with all rules regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk. The organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands. The provision of refreshments for participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of rental equipment or damage to areas occupied, repair and replacement will be charged to the exhibitor. Any special decoration or fittings must be submitted to the organizer for prior authorization. Advertising panels and displays are not permitted outside the exhibition areas allotted to exhibitors. The organizer will not approve stands which do not comply with the accepted standards until the necessary changes have been made.

BOOK SPONSOR

Interspeech, Florence, Italy - 27th – 31st AUGUST 2011

GROUP REGISTRATION POLICY

The Group Registration procedure will be valid for a group with a minimum of 10 delegates and company representatives should contact the Organizing Secretariat to receive a special group registration form.

The Organizing Secretariat will coordinate onsite meetings with the company representatives at specific dates and times, for the registration material to be collected prior to the official opening of the general registration. Preregistration onsite will only be available to companies whose registration fees have been paid in full.

ACCOMMODATION INFORMATION

The Organizing Secretariat, Promo Leader Service Congressi, is currently negotiating special rates in the selected congress hotels. Information will be available shortly, including that regarding payment and cancellation policy for room reservations.

Companies interested in booking hotel accommodations for more than 10 rooms are kindly requested to contact the Organizing Secretariat for further details.

For any other information on either Group Registration or Accommodation please contact:

2011 InterSpeech

Promo Leader Service Congressi

Via della Mattonaia, 17 50121 Florence (Italy)

Tel. +39 055 2462.201

Fax +39 055 2462.270

Email alessandra.colombo@promoleader.com

SPONSORSHIP APPLICATION FORM

Please complete and send to:

2011 InterSpeech
Promo Leader Service Congressi
 Via della Mattonaia, 17 50121 Florence (Italy)
 Tel. +39 055 2462.201
 Fax +39 055 2462.270
 Email alessandra.colombo@promoleader.com



COMPANY NAME		
Contact Person during Congress:		
Phone number.	MOBILE number	
e-mail:		
Contact Person for Administration needs:		
Address		
ZIP CODE	CITY	COUNTRY
Direct Phone number.	Fax number	
e-mail:		
VAT		

I would like to book the following Sponsorship items:

INDIVIDUAL SPONSORSHIP ITEMS	Price in Euro	check
Logo on web page for Sponsors	250,00	<input type="checkbox"/>
Banner on Home Page web Congress area	500,00	<input type="checkbox"/>
Advertisements page on Final Programme – back page	1.000,00	<input type="checkbox"/>
Advertisements page on Final Programme – inside page	800,00	<input type="checkbox"/>
Promotional Material at registration desk of Congress	400,00	<input type="checkbox"/>
Congress bags – provided in kind	Tbe	<input type="checkbox"/>
Notepads and pens – provided in kind	Tbe	<input type="checkbox"/>
Internet area – WIFI connection for all participants	2.500,00	<input type="checkbox"/>
Video Promotion 5 minutes on plasma screen in Congress Area	1.500,00	<input type="checkbox"/>
		<input type="checkbox"/>
Total Amount (please complete)		
VAT are not included		

We have read the regulations & agree to observe & be bound by them.

We hereby apply to be a:

- Diamond Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

- Please call me to discuss our sponsorship package
- Please send me a sponsorship contract and first deposit invoice

SIGNATURE..... DATE

BOOK SPONSOR

Interspeech, Florence, Italy - 27th – 31st AUGUST 2011

EXHIBITION APPLICATION FORM

Please complete and send to:

**2011 InterSpeech
Promo Leader Service Congressi**
Via della Mattonaia, 17 50121 Florence (Italy)
Tel. +39 055 2462.201
Fax +39 055 2462.270
Email alessandra.colombo@promoleader.com



COMPANY NAME _____

Use information already in your Administration and Commercial DATA BASE

Contact Person during Congress: _____

Phone number. _____

MOBILE number _____

e-mail: _____

Contact Person for Administration needs: _____

Address _____

ZIP CODE _____

CITY _____

COUNTRY _____

Direct Phone number. _____

Fax number _____

e-mail: _____

VAT _____

WE HEREBY APPLY TO BOOK EXHIBITION FLOOR / SHELL SCHEME SPACE

Type of Space	Price in Euro	check
Floor Space Only		
Standard rate (3x2)	350,00	<input type="checkbox"/>
Publishers & medical societies rate	200,00	<input type="checkbox"/>
Shell Scheme		
Standard rate A – 3x2	550,00	<input type="checkbox"/>
Standard rate B – 3x2	800,00	<input type="checkbox"/>
Standard rate C – 6x2	1.050,00	<input type="checkbox"/>

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies or if special configuration is needed

- This is provisional booking. Please hold for 15 days.
- Please send me a first deposit invoice.

We have read the regulations & agree to observe & be bound by them.

SIGNATURE: DATE.....